



GINI BROWN

EPK

BIOGRAPHY

Gini Brown is a German-American alternative rock artist known for her raw voice and emotionally charged lyrics. Born in Brooklyn, New York and raised between Germany, Romandy and Zurich, she first discovered her love for music through acting and performing musicals and started writing her own music when she was 16. After studying Environmental Sciences and working as a scientist, she quit her job to pursue her dream and never looked back.

The earliest support for her dream was by her late friend and mentor Claire Braun, whose legacy lives on in Gini's name. Since then, she's built her sound together with guitarist Sabina Brunner and is on a mission to bring female-fronted rock back to the spotlight.

Gini has already made it onto major playlists like Fresh Finds GSA, been featured by Diffus magazine as an artist to watch, and is working on her debut EP (set for early 2026) together with multi-platinum producer Benji Alasu and famous producer & engineer Partik Majer (who amongst others produced Nick Cave and the Bad Seeds & Nina Hagen).

DISCOGRAPHY



Hurt - Single
February 2025



Milky Way - Single
April 2025



Demons I - Single
September 2025



STATS

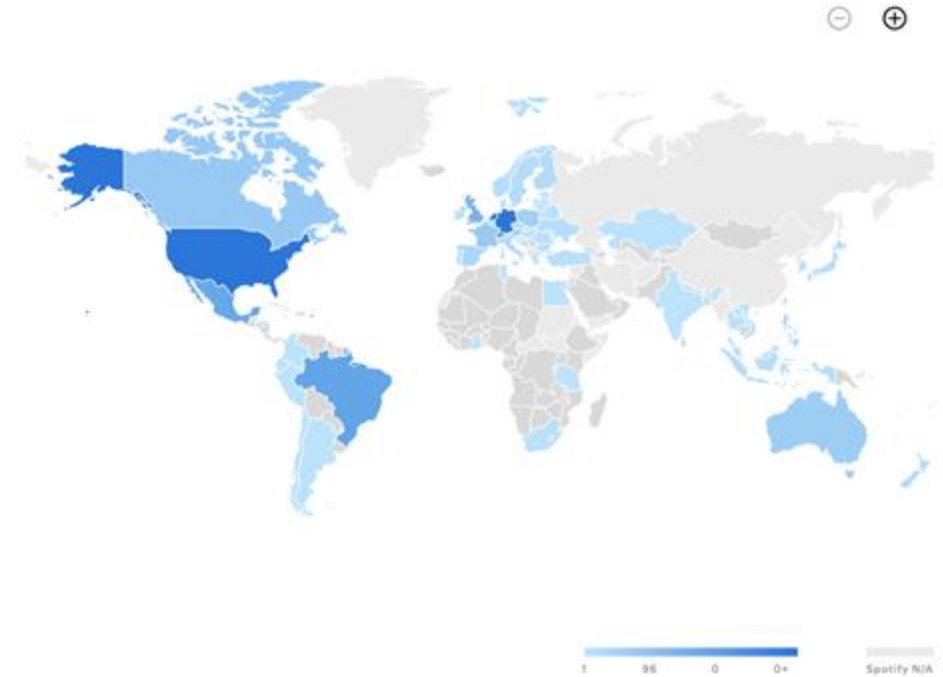
+2600 Followers

Instagram, TikTok, Spotify

+30k Streams

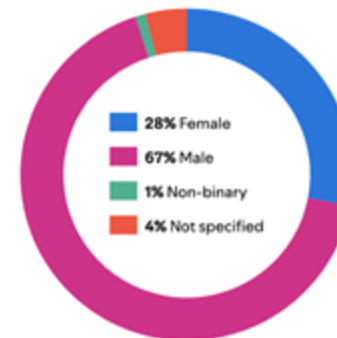
Spotify, Apple Music, Soundcloud

Last 28 Days		Listeners
1	Germany	387
2	Netherlands	344
3	United States	288
4	Switzerland	219
5	Brazil	162
6	Mexico	153
7	United Kingdom	123
8	Canada	67
9	France	66
10	Australia	55
11	Austria	52
12	Poland	46
13	Spain	33
14	Italy	21



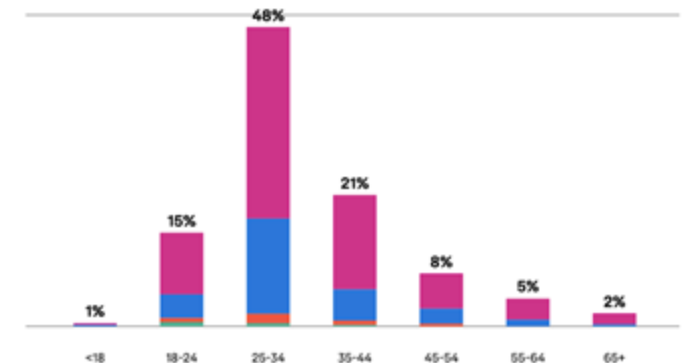
Listeners' gender

Listeners • Last 28 Days • Worldwide



Listeners' age

Listeners • Last 28 Days • Worldwide



PRESS HIGHLIGHTS

DIFFUS

Singer and songwriter Gini Brown and her band are still relatively new to the road, with a rather alternative rock and grunge feel. Officially, only two songs are out, but "Milky Way" in particular strikes an exciting balance between atmosphere and punch—if it's produced with a bit more power, we're so ready...



This Swiss artist turns pop rock into therapy

Gini Brown from Zurich leaves academia to face her demons – and turns it into energetic pop rock. With "Demons I," she demonstrates how closely vulnerability and strength lie. A voice that can sound fragile yet tears down walls.

by Ronny Nenniger

Published on September 19, 2025



Share

Gini Brown - «Demons I»

Rating: 4 out of 5

Some careers begin with calculation, others with viral hype. But for Gini Brown, it was a break: In 2021, she left her academic career at ETH Zurich, where she had studied environmental sciences. The Swiss singer-songwriter decided to focus all her energy on music. Today, the German-US singer and songwriter lives in Zurich—between clubs, studios, and stages—and is tinkering with a sound that aspires to be raw alternative rock while simultaneously having enough pop in its veins to appeal to a wider audience.

FRONT VIEW MAGAZINE

Gini Brown releases single «Hurt»!

Published on Tuesday, 11 February, 2025 - 15:47



Gini Brown radiates pure energy and a bolsterous lust for life: with her first release 'Hurt', the young musician shows just how playful rock music can be, despite the deeply sad story on which 'Hurt' is based. It is about Gini's autobiographical experience as a victim of harassment. Gini says of the song: "Hurt" sounds like pain at first, of course, but it's actually a song about healing and growing.' Because no matter how often she was put down and made to feel bad, she always found the strength to pick herself up again. And so, step by step, she learnt to love herself.

Musically, the song is somewhere between 90s riot grrrl and Britpop - edgy enough to shake things up, but catchy enough to appeal to a potentially large audience. 'Hurt' will be followed by another single in spring, and Gini Brown's debut EP will be released at the end of 2025.



SHOW HIGHLIGHTS

- 10.10.2025 – P8 – Karlsruhe (DE) – **BAND**
- 11.10.2025 – Sommerkasino – Basel – **BAND**
- 14.11.2025 – Stadtkeller – Dietikon – **DUO**

PAST HIGHLIGHTS

- 23.08.25 – Rampe Openair – Hausen am Albis – **BAND**
- 07.08.25 – Winterthurer Musikfestwochen – **DUO**
- 10.10.24 – X-tra Café – Zürich – **BAND**
- 06.10.24 – Radar Sonntag – Zürich – **DUO**
- 16.09.23 – Musikfestival – Oerlikon – **BAND**
- 20.07.23 – Kanzlei – Zürich – **DUO**
- 22.02.23 – Zum Warme Werni – Zürich – **DUO**
- 16.09.22 – Lokal – Winterthur – **SOLO**
- 01.10.21 – Werk21 – Zürich – **SOLO**

QUOTES

Gini Brown captivated our venue with her music and transformed the space into pure magic. Her distinctive voice is truly special, and her honest songs are compelling stories. An artist who wins hearts. If you have the chance to experience her live – don't miss it!
- Coalmine

"A voice you have to hear"
- Nevio Heimberg

"The sunside of the moon"
- Alex Anderson

"Angelic charisma with edge"
- Adi B

With her sparkling energy and joy for music, Gini Brown makes every place dance and come alive!
- Festival Oerlikon

PRESS RELEASE

Dive into the world of Gini Brown, the alternative rock artist with smoky vocals and distorted guitars.

Energetic and joyful – that's Gini Brown at first glance, but: *"My music is everything that happens beneath the surface."* Inspired by Paramore, Nothing But Thieves, and Radiohead, she and her band bring a new wave of feminine, honest rock to the stage.

Come dive in – let's go for a swim <3

FOR FANS OF:

Paramore, Nothing But Thieves, Wolf Alice, Wilt, Blondshell



USP

Genre-Blending Alternative Rock Sound

Her music blends familiar rock soundscapes with fresh emotional depth, drawing comparisons to others while remaining distinctively her own.

Multicultural Influence

Born in New York, raised by her German mother in Romandy and Zurich — Gini brings a globally-influenced perspective to her music, infusing diverse emotion and language into her style.

Band-Driven Energy, But Artist-Forward Identity

She performs with an almost all-female band but her name and story lead the brand — allowing both intimate connection and full-stage energy.

Authentic & Personal Journey

Gini's transformation from a scientist to a full-time artist gives her music meaning and emotional weight. Her story adds a layer of real-life purpose and resilience to her work.

Emotionally Charged, Powerful Vocals

Gini's voice is described as warm, rough and commanding — a central force in her performances, evoking deep emotion and energy.



TEAM

Production
Mix & Mastering

Benji Alasu
Partik Majer

Guitar
Bass
Drums

Sabina Brunner
Leylah Fra
Fabio Rogantini

Content

Francesca Nett



CONTACT

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